

For ambitious municipalities and marketers investing in Street Art

Services



2026



Murals documented
97,016

Cities served
2,957

App downloads
353,000

Hunters documenting
1,537

Countries active
127

Followers on Instagram
93,600

App Store rating
4.68

Kalamata | By KLE - Best Mural of 2025 Selected by the Street Art City community in January 2026.



Street Art Cities

Making art lovers discover your town

Hi there!

We're a community of artists, organizers and street art hunters, from all over the world. We help create, document, and promote street art globally. Nice to meet you!

We help cities like yours understand the value of street art and how to apply this knowledge. To understand how investments in public art create a more interesting cultural profile. How it also leads to improved neighborhoods, vital communities and how that attracts new visitors.

We set out to create the smartest platform ever built for street art and developed great services around it. By partnering up with us, we help you grow culturally, socially and economically. Read up on our services or reach out to us for a quick introduction on how we bring your artworks to a global stage.

[Schedule a call with us](#)



INTI - TAMARUGO II

4

Printed Maps & Street Art Codes

Tourists still love print.
We design them for you.

INTITAMARUGO II

5

Guides & Routes

We help you select your best spots
and share them in great (online) guides.

Studio Giftig Echoes of Harmony

6

Street Art Cities app

Artworks of your city freely available,
in the world's number one Street Art app?

Alexis Diaz

7

City Insights & custom city page

Customize your city page and learn about
your performance in your dashboard

Slim safouj "Dels primers a arribar fins avui"

8

Content Creation

During the production
of murals we capture
unique moments in
videos or pictures.

BubbleGum Ornamental Ocelot

9

Online Promotion

We can help you reach specific target
audiences of up to 1.000.000 online.

Denis Dandy Good Thoughts, Bad Actions

9

Finance your Street Art

We offer big cities a model to
finance their investments in culture.

Martin Mon Crepuscule

10

Pricing

We have something
for everyone (it's true!)

TOMIS MUTATIVE TERRITORIALITES

Printed Map



Even now, when we all own multiple devices, print still isn't out of fashion. On the contrary. Many tourists love to use a printed map when exploring the city. It is obviously always on, without the need to recharge, but there is another reason this is still popular. When visiting a cool city, we love to take something home that reminds us of that moment. And that is exactly what a beautifully designed and printed map of your city does.

Selecting the best locations

We help you select the best artworks in town, based on our data and experience. Some cities are small enough to be featured entirely, others we will help pick the best neighborhood.

Map printing and handling

We work with the highest quality maps that can be folded almost into the size of a credit card. Once the design is agreed upon, we start printing your desired number of prints and deliver them to your doorstep.

Printed Map

Depending on needs and number of prints.

Indication: €6.000,- / 12.000,-

Street Art Codes

Street Art Codes are a great way for mural creators, production partners and municipalities to create a narrative around their murals. Think of it as the backbone to an art gallery in public space.

Easy to use

Simply grab your phone and use either the Street Art Cities app or your native camera app to scan the street art code. Your device will display all available information on the artwork. This could include work in progress pictures, links to additional information, with more interactive options like videos and audio guided tours available on request.

Available in different versions

We can help you get these codes up on your walls in multiple different ways, depending on your budget or needs. A few of our most popular options:

- **A robust acrylic plaque** intended to stay up for a long time
- **Waterproof stickers**, a cheaper long term solution
- **Temporary stickers**, perfect for events
- **Design assets**, for you to print on your own materials

Built-in analytics

We keep track of the usage in City Insights, available in the advanced version of our Official Partnership.

Livinus Pelgrims

This artwork is part of "Tour Elenrik", nationwide city renewal projects with local creatives and professional artists.



Scan this Street Art Code to learn more



Street Art Codes

Depending on needs and number of Street Art Codes.

Indication: €4.000,- / 10.000,-

Guides & Routes



Many people turn to us for great street art content. Our app already shares great selections of artworks across town in the 'routes' feature. But we also create guides with partners and share it across several networks. Since we are Apple Maps Guides partner and CitizenM content partner, we curate and share specific guides with their devices. This way, everyone with an iPhone visiting some of the most interesting cities, have access to great guides made by our team. Just open up your iPhone, go to Apple Maps and check out 'Guides' in New York or London for example.

'Bart of Street Art Cities really helped us out getting everything right to be featured in the app. They were also of great help with tips regarding promotion or communications.'

Sarah Gorissen, product developer tourism Hasselt

How to be featured

Anything really special in your city that the world needs to know? Let us know and find out if we can create a cool Guide together!

Guides & Routes

Included in any partnership



Studio Giftig **Echoes of Harmony**

Street Art Cities app



The most powerful and complete app for street art fans. That is, if we have to believe the many 5 star ratings we received! All information on artworks in over 400 cities is easily accessible through our app. Users can access many different cities, interact with artworks, arrange them in collections or take walking or bike tours. We constantly add new cities and implement new features based on ideas and requests by our users.

Is my city listed in the app?

We're available on iPhones and Android devices, and so far we've helped over 200.000 people with the app. The app is free for the most part, but if a city is not yet fully available, there are two options. The user of the app pays a small monthly fee to get access to all cities worldwide, or the city starts an official partnership with us. All official partners are freely available to all users of the app, worldwide.



Street Art Cities app

Download the app and see for yourself!



Alexis Diaz

City Insights Dashboard



Understanding your investments in arts and culture is not just interesting to the budget manager. As a professional in tourism, promotional or cultural activities, you want to know what parts of town are more attractive from an artistic point of view. Many professionals use information from City Insights, your dashboard, to decide what location they want to create a new artwork in, and what artist to ask for it.

Performance indicators available on the dashboard

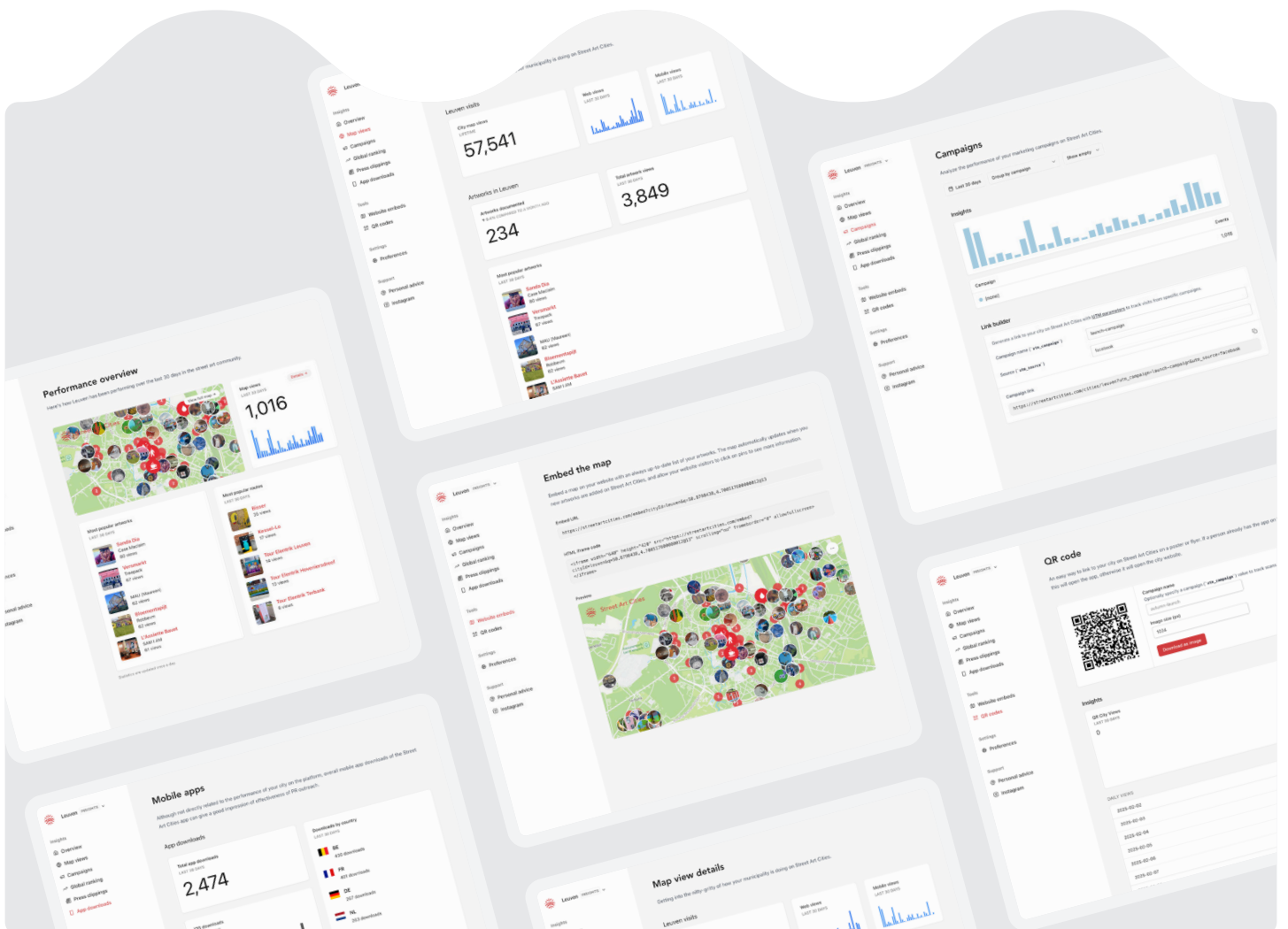
- Total map views;
- Last 30 days web & mobile views;
- Most popular artworks;
- Most popular routes;
- Global mobile app downloads;
- App downloads by country;
- Global cities ranking;
- Heatmap of art in town;
- Embed link to incorporate your map in your website;

City Insights Dashboard & Premium city page

Included in any partnership

Premium City Page

To help our partners communicate a richer proposition to our visitors, we added a little extra magic to the web versions of your city. Partners get a more attractive version of the city map including a pretty skyline picture of your city, your logo added to the map, and a link to the local tourist website.



Content creation



You probably know this, but the story behind a mural is extremely interesting to the audience. Many artists communicate a message to society or try to incorporate something that is important to local culture. Visitors want to know that! So that is why the story we present online is so important.

If you need help documenting the process during creation, let us know, we love to hop over with our team and our gear to help you not only create great content, but to preserve the making process for generations to come.



BubleGum **Ornamental Ocelot**

Great content

We love to blog about cool new murals on our popular Instagram account. But with the same ease we do interviews with the artist, make aftermovies of festivals or send our drones in the air for great aerial photos. We create high value content that easily spreads online, especially when we start launching it to our 50.000 Instagram followers or our network of influencers that have a combined reach of millions.

Content creation

Depending on needs

Indication: €500,- / 2.000,-

Documenting help

The Street Art Cities platform is so great due to our community. Volunteers in all the major cities that document on a weekly basis. Our investments in technology facilitate this, but it's the hunters that make this dream of a global documentation platform a reality. If however, you need an extra hand in documenting something fast due to an upcoming festival or visit by a government official, let us know! Our experts love to hop over and help document as fast and as much as needed to get to a 100% coverage!

Hunter Weekend

499,- fee per day, ex travel & stay

Our local artist helped us a lot and also the Hunter Weekend from the team of Street Art Cities boosted our map. Thank you very much for the great team effort"

Michael Kahrs initiator and project lead, Bremen / Germany

Online Promotion



So you already offer great street art in town that people should see? Well then, tell the world they are missing out! We help several cities get the word out to many many city hoppers and street art fans across the globe. In small but targeted campaigns

we can reach over a million potential visitors online. How we do that? Reach out to us for a call so we learn about your targets and come up with a great proposal that includes Instagram, newsletters and influencers.

Finance your Street Art

To conclude our offerings, we help ambitious cities, big and small, finance their cultural investments. We can potentially increase your annual budget anywhere from €20.000,- to €200.000,- depending on how big your city is.

Sounds too good to be true? Trust us, we can work together on this, and show you how we calculate the potential cultural revenue your city could generate. We love to talk about this with you!

Finance your Street Art

Schedule a call with us



We love cities with big ambition. So if you want to bundle some of our services, let us know, we love to make you a great offer.

Now it's up to you to make a name for your city and attract new artists, tourists and get your story out there. We're here to help, and answer any questions you might have. Shoot us an email at any time or schedule a call.

Schedule a call with us

“Street Art Cities allows us to document both publicly and privately funded art that fosters innovation among individuals and businesses within our communities.”

Chris Camacho, President and CEO of Greater Phoenix Economic Council (GPEC).

Partnership tiers

All tiers include: City page, City Insights dashboard, artists directory, routes & places, and website embeds.

	Potential Partner	Official Partner	Official Partner Plus
	<p>Potential Partner</p> <p>Start building your presence</p> <p>\$3,499/yr Starting price per year on 3-yr contract save \$1,200 1-yr contract: \$3,899</p>	<p>Official Partner</p> <p>Most popular: get full access</p> <p>\$6,299/yr Starting price per year on 3-yr contract save \$1,800 1-yr contract: \$6,899</p>	<p>Official Partner Plus</p> <p>Maximum visibility and features</p> <p>\$9,099/yr Starting price per year on 3-yr contract save \$2,400 1-yr contract: \$9,899</p>
INSIGHTS			
Visitors (web & app)	✓	✓	✓
Artworks performance	✓	✓	✓
Global ranking	✓	✓	✓
Press clippings	—	✓	✓
MANAGE			
Experiences	—	✓	✓
Street Art Codes	—	—	✓
TOOLS			
Artists directory	✓	✓	✓
Website embeds	✓	✓	✓
Campaign links	—	✓	✓
Printed maps	—	✓	✓
PLATFORM & VISIBILITY			
City page on streetartcities.com	✓	✓	✓
Listed in Street Art Cities app	✓	✓	✓
Premium logo, skyline shown	—	✓	✓
Curated routes & places	—	✓	✓
Apple Maps Guide integration	—	—	✓